

# The 3rd UNIV Case Competition

Rome, 29th to 30th of March, 2010



## The 3rd UNIV Case Competition

III Competición de  
Casos de Empresa UNIV

A Harvard Business School or  
IESE case study

*Un caso de Empresa del IESE  
o del Harvard Business School*

Strategic business thinking  
*Razonamiento estratégico*

Challenging and thrilling  
Univ teamwork

*Trabajo en equipo  
al estilo Univ*

An unforgettable  
business experience

*Una experiencia empresarial  
inolvidable*

## Preparatory Schedule

Date	Session	Time
Saturday, January 30th	Management concept revision	19:00-22:00
Saturday, February 13th	Team building & Role Play	19:00-22:00
Saturday, February 27th	Monterols Case Competition & italian dinner	16:00-22:00
Saturday, February 13th	Team building & Role Play	19:00-22:00

## Quick Info

- › Maximum number of participants: 24 people
- › Maximum number of teams: 4
- › Mentor: Pablo Cardona, Professor of Managing People in Organizations, IESE
- › Place: Col-legi Major Monterols
  
- › Through the use of team building and role play techniques, participants will be prepared to compete internationally under conditions of high pressure and time limitations.
- › In Monterols Case Competition, case solutions will be presented in PowerPoint format.

At the end of this period, the mentor will finally compose one or two teams to represent us in Rome

## Competition Schedule

Monday, March 29th

Activity	Start	Finish	Place
First case meeting	15:00	16:00	Will be announced prior to UNIV
Team case preparation	16:00	-open end-	

Tuesday, March 30th

Activity	Start	Finish	Place
Team case preparation	12:00	15:00	USC
Power-Networking-Lunch	13:00	13:30	USC
Team Presentations	15:15	17:00	USC
Awarding Ceremony	17:30	18:15	USC

## Quick Info and Competition Rules

- › Expected team size: 3 to 6 team members
- › Maximum number of participants: 12 teams
- › Necessary equipment: at least 1 laptop per team
- › Language of the competition and presentations: English
  
- › Business knowledge is not essential for participation; Key winning factors are team motivation, creativity and the reasoning and logic behind the recommended solution.
- › Case solutions will be presented in PowerPoint format.

Participating teams will receive precise information prior to the start of UNIV